KOLBE MOTORS, INC.



HONDA AUTOMOBILE DEPARTMENT Valley's First & Foremost

> 7514 Reseda Boulevard Reseda, California 91335 Telephone 345-7616

Gentleman:

As a participating Honda dealer in California, we at Kolbe Motors have had almost two years head start in finding ways to help our salesmen not only sell the new Honda car, but make more profit on each sale, We install what we call our "0.7. Reckage" on most of the new cars we sell. The following accessory items seem to be most in demand and require the least amount of effort to sell.

	1. 8,000 R.P.M. tachometer	ş	35.90				
	2. Wooden rim alloy steering wheel	\$	39,95				
	3. Pos-A-Traction mag wheels	\$	140,00	(set	of	four	r)
	4. Bridgestone radial tires	\$	115,80	("	**	")
	5. Fender Flairs	\$	24.95	("	"	")
	6. Wood grain dash insert	\$	7.95	_			
	Add to price of car		364.55				
	Dealer cost	\$	238,15				
**	Dealer profit **	\$	126.40				

This is only the begining, Honda has radios, consoles, rubber mats and a selection of other items to help pack a little more profit in each car.

Please take just a few minutes and look through the enclosed brochures on KOLEs accessories for the Bonds car. Every tem is a time proven hot seller and we have all of them available for immediate shipment, As samufacturer and distributer for many customs Bonds auto accessories, may we invite your questions or suggestions on any way we may help you sell more cars.

Sincerely

Accessory Mgr.

MOTORS INC.

THIS POSATRACTION WHEEL WAS ESPECIALLY DESIGNED TO BE USED ON THE HONDA 600 SEDAN AND COUPE. IT FEATURES A UNIQUE RIGHT SPOKE DESIGN.



KOLBE MOTORS INC.

7514 RESEDA BLVD. RESEDA, CALIFORNIA 91335

PHONE 345-7616 AREA CODE 213

"FOR THE HONDA CAR"

HONDA HIGH PERFORMANCE CAMSHAFT, ONE OF AMERICA'S TOP CAM GRINDING SPECIALISTS "SIG ERSON", IS NOW GRINDING A SUPER CAM FOR THE HONDA 600, MAKE YOUR MINI RIDER A BIT QUICKER WITH THE NEW FIO STREET/RACE, SEND YOUR CAM FOR A REGEIND EXCHANCE OR \$20,00 CORE CHARGE.

#100 STREET/RACE CAMSHAFT.....\$49.95



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KOLBE

HONDA

ACCESSORIES

DEALER COST: \$4.75 EACH





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KOLBE

HONDA AUTOMOTIVE

ACCESSORIES

HONDA TACH

CUSTOM DESIGNED FOR THE HONDA 600 SEDAN

8,000 RPM FULL SWEEP DIAL, STEERING COLUMN EASY MONT. \$35.90 ea.



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KOLBE

HONDA AUTOMOTIVE

ACCESSORIES

GENUINE LEATHER STEERING WHEEL GLOVE

Made for the HONDA car Becomes a part of the steering wheel waske Laces on which Won't slip or twist. Gives a more comfortable smoother, safer grip in all weather. No need for driving gloves, Easily installed.

7514 Reseda blvd. Reseda, California zip code 91335 Ph. (213) 345-7616

DEALER COST: \$4.15

KOLBE MOTORS INC.

"FOR THE HONDA CAR"

A NEW WOODRIM STEERING WHEEL MANUFACTURED FROM A HEAVY GUAGE ALUMINUM ALLOY AND POLISHED TO A HIGH LUSTRE FINISH, THIS WHEEL IS EASILY FITTED AND COMES WITH

